

**INFORMATION ACCORDING TO THE LAW ON THE PROTECTION OF PERSONAL DATA, NUMBERED  
6698**

**Identity of the data controller and his/her representative, if any;**

This notification is made within the scope of Personal Data Protection Law ("KVKK") numbered 6698, in the capacity of Data Controller, in order to fulfill the obligation of enlightenment of "KFA FUARCILIK A.Ş" (Central Registration System No:0548143315700001) to its business partners, customers, visitors of the fair, real or legal persons with whom it communicates.

**Reason for processing personal data;**

Your personal data may be processed by the data controller or the legal/real persons to be appointed by them under the following situations and conditions;

- In order to enhance, develop, and diversify our services and products and to offer them to legal/real persons with whom we have commercial relations or to provide information,
- In order to increase the benefit and quality of our exhibitors who exhibit their products and services at our fairs and our visitors who come to observe these products and services,
- In order to plan the scope of the fairs in accordance with the expectations of the exhibitors and visitors, monitor its effectiveness, and to ensure its continuity of it,
- In order to increase the awareness about the fairs by the exhibitors, visitors, press, relevant non-governmental organizations, and relevant public institutions and organizations, to form business partnerships between them and to enrich their commercial or social activities,
- In order to evaluate the new products and services developed and to determine and implement commercial or business strategies of our company,
- In order to increase our employees' data, performance level, and employee satisfaction, to determine training and career plans, or to ensure job security,
- In addition to these, for purposes such as performing our necessary quality and standard audits or fulfilling our reporting and other obligations determined by laws and regulations,
- In addition, within the scope of the requirements and obligations determined to ensure the fulfillment of the legal obligations specified in the KVKK (Personal Data Protection Law), as required or mandated by the regulatory and supervisory institutions.

**To whom and for what purpose the processed personal data can be transferred,**

Your processed personal data may be transferred for the purposes above and the conditions determined by the KVKK (Personal Data Protection Law) to those specified below;

- To our company's business partnerships or affiliates in order to carry out and ensure the continuity of commercial activities,
- To our suppliers on a limited basis in order to provide outsourced products and services,
- According to the provisions of the relevant legislation, to audit firms within the scope of the relevant contracts for the purpose of auditing our commercial activities,
- To our shareholders on a limited basis for the purpose of designing strategies for the commercial activities of our company,
- Within the scope of the legal authority of the relevant public institutions and organizations, to the legally authorized public institutions and organizations within the scope of their requests,
- To the institutions and organizations determined to ensure the fulfillment of the legal obligations specified in the KVKK (Personal Data Protection Law),

with your express consent or within the framework of the specified conditions.

The method and legal reason for collecting personal data,

Your personal data is collected by our company or real or legal persons who process data on behalf of our company with your explicit consent, from the website, various contracts, all kinds of interest information forms, surveys, job application forms, employment contracts, social media applications, call centers by being including and not limited to those listed here through verbal, written or electronic channels.

This information is obtained for the purpose of presenting our commercial and administrative activities within the framework of the laws regulating business and social life, and in this context, for our company to continue its commercial life and to fulfill its responsibilities arising from the law completely and accurately.

### **Rights of The Data Owner,**

Within the scope of KVKK (Personal Data Protection Law), you have the following rights regarding your personal data:

- Learning whether personal data is processed or not,
- If personal data has been processed, requesting information about it,
- Learning the purpose of processing personal data and whether, it is used in accordance with its purpose,
- Knowing the third parties to whom personal data is transferred at home and abroad,
- In the event of incomplete or incorrect processing, requesting correction of personal data,
- In case the reasons requiring the processing of your personal data disappear, requesting the deletion or destruction of the data,
- Requesting that your corrected or deleted information, if transferred, be notified to third parties to whom personal data has been transferred,
- By analyzing the processed data exclusively through automated systems, objecting to the emergence of a result against the person himself/herself,
- Requesting compensation for the damage in cases of loss due to unlawful processing of personal data.

In order to exercise your above-mentioned rights, you can send your written request with a wet signature to “Organize Sanayi Bölgesi Mavi Cadde 2. Sokak No : 2 16140 Nilüfer Bursa” or with a secure electronic signature to our “[info@kfa.com.tr](mailto:info@kfa.com.tr)” registered e-mail address, together with the necessary information identifying your identity and explanations about the right you wish to exercise.

In the application containing your explanations regarding the right you have as the personal data owner and you will make and request to use the above-mentioned rights; the subject you request must be clear and comprehensible, the subject you request must be related to yourself or if you are acting on behalf of someone else, you must be specifically authorized in this regard and your authority must be documented, the application must contain your information of identity and address, and documents confirming your identity must be attached to the application. In this context, your applications will be finalized as soon as possible, within 30 days at the most.